Drasnin Becomes China Council Research Fellow

Irv Drasnin, documentary producer for CBS television, will serve as a Research Fellow of The Asia Society's China Council during 1978. Drasnin's film "Misunderstanding China," which was broadcast on the eve of Nixon's arrival in Peking in 1972, is a classic study of Hollywood's images and stereotypes of the Chinese. In 1973, Drasnin traveled to the PRC to direct and produce the CBS documentary "Shanghai."

As Research Fellow, Drasnin will assist the China Council in developing new audio-visual materials and in improving broadcast media coverage of China. He will advise and consult on specific media projects being developed both nationally and regionally.

Irv Drasnin is originally from California and now lives in New York City. He attended UCLA (he is an avid Bruins fan) and did graduate work in Asian Studies at Harvard. He has been an active member of the China Council since 1975.

Irv Drasnin, Producer, CBS News

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